

AWARD-WINNING | ideas



You Are a Star FUNdraiser

The Ways and Means Committee of **Chapter FH in Mason, Ohio**, developed a new fundraiser as well as a way to stay in touch with each other during the challenging times of COVID-19 when they could not meet in person. The committee made stars with the letters "P.E.O." to be placed in a sister's landscaping. A sister in the chapter would tell the committee who she would like to honor and the committee would drop off and pick up the stars for a donation of any amount. The stars would stay in place for about five days. A picture was taken of the stars at the sister's home and an email was sent to the chapter members with a note stating how special that sister was. No one knew who ordered the stars to be delivered, it was a secret! Everyone in the chapter was recognized. Those sisters who were not able to have stars placed by their door got a flower arrangement or a "You are a Star" plaque.

Chapter FH had lots of fun with this fundraiser and received so many positive comments from members, who appreciated knowing they were missed and in the thoughts of their sisters. The chapter raised over \$1,000 for the P.E.O. projects with this fundraiser.



Pandemic Pennies and Non-auction Auction



Chapter AU, Akron, Ohio, like every other P.E.O. chapter, was thinking of how to keep their projects in the forefront of their thinking during this pandemic. Since they were not able to meet for their annual auction, they decided to have a "non-auction" auction. The chapter president reviewed the average donation last year and a goal was set to reach above that average. Everyone was asked to consider how much they would have spent for the auction (making baskets or baked goods) and at the auction (buying things others brought to the auction) then round up with COVID-19 considerations. These considerations included money saved by not going out to eat, not being able to travel, gas money saved and money for P.E.O. outings they were not able to attend. They found this added up quickly from the past several months in quarantine. They also had a donor match up to \$1,000 for donations greater than \$150. It would take seven sisters to donate \$150 to reach the \$1,000 match.

On the day of the scheduled auction the chapter had a Zoom "non-auction" meeting to raise money with "pandemic pennies." They had three sets of seven trivia questions. Each question had a numbered answer in some way which was then multiplied by \$0.07 to create the total donation in pandemic pennies. Sisters had a wonderful time together laughing with each other thru Zoom. One of the highlights of the Zoom "non-auction" was the attendance of guests and a non-resident member.

The chapter raised \$4,819.50 from their "non-auction" auction, including the matching gift. The chapter is thrilled with how sisters changed the negatives of the pandemic into positives by thinking about how much they saved and adding that to their donation to P.E.O.

